



# VIRGINIA SMART COMMUNITY TESTBED STAFFORD, VA

## Get Involved in the Future of Virginia Smart Communities:

Sponsorships are available for the Virginia Smart Community Testbed (VSCT). We are developing the next generation of innovative smart technology solutions, focusing on smart traffic; smart parking; public safety and emergency management, Drones, Smart Energy, Smart Health, 5G, and IoT security.

Largely funded by The Virginia Innovation Partnership Corporation (VIPIC), Stafford County and government grants, the testbed is a living laboratory in Stafford County, Virginia that conducts pilot projects and tests new smart technologies and generates practical, proven solutions that can be across Virginia. The VSCT is a public-private partnership. With the help of our sponsors and partners, we are creating a Stafford Smart Town Center as a highly-visible proof-of-concept with far-reaching implications.

## Sponsoring and Participating in the Smart Community Testbed:

We are seeking sponsors with innovative capabilities and the right mix of capabilities to drive rapid innovation. Our efforts will lead to longer-term projects that will create new commercial and public sector solutions and inspire new and creative future plans and projects. Sponsors will participate in multiple projects that will generate new relationships, marketing visibility, and access to talent from other organizations. Sponsors will realize return on investment (ROI) results and gain valuable market and technology insights through collaboration and information sharing.

### Benefits of sponsoring:

- Brand visibility
- Targeted marketing
- Positive consumer perception
- Lead generation

- Community goodwill
- Access to talent
- Reduced development cost

For more information, visit [www.VirginiaSmartCommunityTestbed.com](http://www.VirginiaSmartCommunityTestbed.com)

# SPONSORSHIP LEVELS



## SILVER

\$25,000 per year or  
\$50,000 for three years

Limit of 12 sponsorships

## GOLD

\$50,000 per year or  
\$100,000 for three years

Limit of 8 sponsorships

## PLATINUM

\$75,000 per year or  
\$150,000 for three years

Limit of 4 sponsorships

Participate in pilot projects



Demo new products or services  
to clients, sponsors, public



Signs with corporate logos  
inside the VSCT



Link to sponsor's homepage on  
VSCT site



Contact information of  
webinar participants



Participate in workshops and  
other events



Host online events from VSCT  
facility



Dedicated company display  
space in the VSCT



Half page sponsor page on  
VSCT site, link to company site



Create and lead one pilot  
project per year



Participate in grants and other  
funding opportunities



First right to partner on grant  
partnerships



Dedicated company display  
space in the VSCT



Full page sponsor page on VSCT  
site with link to company site

